

Baby Boomer/Retirement Plan Fast Facts

Who is a baby boomer?

A baby boomer is anyone born between 1946 and 1964. According to the U.S. Census Bureau, there are approximately 79 million boomers in the United States.

Boomer Retirement Trend Stats/Figures

- 26 percent of pre-retirees have created some kind of a plan to convert assets into income. (LIMRA, *Retirement Planning, Is It Happening?*, 2006)
- More than 60 percent of investable assets among U.S. consumers are controlled by heads of household over 55. (McKinsey & Co., “*The Asset Management Industry in 2010: Bigger, sometimes better – and the best pulling away,*” 2006)
- Of retirees who have taken their life expectancy into account, 50 percent anticipate living to age 90. (LIMRA, *Retirement Planning, Is It Happening?*, 2006)

Defined Contribution Trend Stats/Figures

- The number of defined benefit plans offered by Fortune 100 companies has declined from 90 percent in 1998 to 58 percent in 2006. (Watson Wyatt Worldwide, analysis of FORTUNE 100 companies, press release dated May 10, 2007)

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